Sunnie J. Groeneveld

Entrepreneur, Board Member & Speaker

About Sunnie J. Groeneveld

Sunnie J. Groeneveld is the Managing Partner of the consultancy Inspire 925 and co-founder of its two spin-off companies LunchLottery and Inspire 529. She serves as the Associate Dean of Studies at the HWZ University of Applied Sciences in Business Administration in Zurich, where she is responsible for the EMBA in Digital Leadership. She is also a board member of the IT firm emineo, the engineering company HHM, the media group Galledia, the insurance company Sympany and the agency Jung von Matt/Limmat. Past engagements include serving as the first managing director of digitalswitzerland, the nation's largest cross-industry initiative on digital transformation. She authored the book "Inspired at Work" (Versus Verlag) and graduated in Economics from Yale -University.

Video Links

- Insights on corporate culture and digital transformation
- EY x FORBES: Sunnie J. Groeneveld at EY's "Women in Industries"
- We have to help shape technology
- The Nine Billion Dollar Question: Sunnie J. Groeneveld at TEDxYouth

In the Press

Handelszeitung

Forbes

DIE ZEIT

Tages-Anzeiger

Neue Zürcher Zeitung

FINANZ und WIRTSCHAFT

Honors & Awards

Forbes 30 Under 30
Top 100 Women in Business
Top 50 Digital Leaders in Switzerland
Zurich's 100 Most Important Women

Press & Speaking Enquiries

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Sunnie J. Groeneveld at Your Event

Sunnie J. Groeneveld regularly gives talks, moderates events as well as panel discussions and hosts workshop sessions in Switzerland and abroad. The events are usually focused on topics such as the future of work, artificial intelligence, blockchain, industry 4.0, smart cities, innovation, sustainability and digital transformation. Sunnie is a native speaker in English, German and Swiss German and is also fluent in French. In the past, she co-hosted the TV show "Kampf der Ideen – die Startup Challenge" on ProSieben and SAT.1, two of Switzerland's largest private TV channels.